

Emma Robinson

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Production manager, producer and director with more than 25 years experience in the industry. Proven ability to work with a wide-range of clients through all stages of production from initial idea to final delivery. Highly organised with strong attention to detail.

Career highlights

- 2023 Production Manager/1st AD, *Unreel*, film version of Te Rākau theatre's musical drama dealing with gambling harm issues.
 - 2023 Production Manager, *The Watch*, commercial short film for Panasonic Lumix. produced by Mark Westerby. Schedule, call sheets, casting, locations, and catering.
 - 2017 – 22 Producer, director, writer, researcher. Creating exhibition & broadcast content for [Gibson International](#) and [Gibson Group](#) (client liaison, research, casting, planning and delivery across multiple formats - including *Bug Hunter Aotearoa*, *Ship to Shore Exhibition*, *Cambridge Stud Heritage Centre*.)
 - 2016 – 18 Associate producer & company manager at [POW Studios Ltd](#). Day to day logistics and production management for POW Studios including POW Group launch at the Kiwi Consulate in Shanghai, NZ launch of *10,000 Years Later*, NZ visit by Korean producer Xris Sohn (*Nori: Roller Coaster Boy*).
 - 2008 –19 Produced and directed online video content for E Tu Whanau, Barnardos NZ, Save the Children, Enable NZ, and Breast Cancer Aotearoa Coalition.
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2023/24	Production manager/1st AD	Unreel	Te Rākau Hua o Te Wao Tapu
2023	Production manager	The Watch	WestMark Productions
2022	Stills shoot producer	MAS campaign	EightyOne
2022	Voice director	Juneteenth exhibition	Gibson International (GI)
2021-22	Co-producer	Bug Hunter Aotearoa	Gibson Group (GG)
2021	AV director	Cambridge Stud Heritage Centre	GI
2020	AV director	Southward Car Museum	GI
2019-20	AV writer/director	Ship to Shore Exhibition	GI
2008 - 19	Producer/director	E Tu Whanau	EJR Productions
2017	AV producer/director	Curio Bay Heritage Centre	GI
2016-18	Associate producer	Nori: Roller Coaster Boy	POW Studios
	Company manager		POW Studios
2014	Producer/director	Save the Children/Barnados	EJR Productions
2014	Producer/director	Enable NZ	EJR Productions
2013	Producer/director	NEWZATS 25 Years	EJR Productions
2012	Producer/director	Breast Cancer Aotearoa Coalition	EJR Productions
2012	Associate producer	The Last Ocean	Fisheye Films
2011	Exhibit coordinator	The Cloud Showcase	GI
2011	2nd AD	Fresh Meat (feature film)	GG
2010	Director	She'll Be Write	Ensemble Impact Schools Tour

2005	Co-writer/director	baggage (short film)	The Dive Productions
2005	Writer/director	Behind the Scenes at the Lexus: SongQuest	GG
2004	Reporter/director	Frontseat	GG
2000-04	Reporter/director	No.8 Wired	GG
1991 – 2000	Production management, casting and AD work (commercials, TV and film)		
1987 - present	Actor	Theatre, Television, Film, TVCs, roleplays	

Other relevant information

- Full, clean NZ driver's licence
- Fully vaccinated
- St John's first aid training
- Available to work anywhere in NZ

Education

2022	<i>MA Creative Writing (-A)</i>	International Institute of Modern Letters, Te Herenga Waka Victoria University of Wellington Awarded IIML project scholarship
1987	<i>Acting Graduate</i>	Toi Whakaari New Zealand Drama School

Referees

Allan Smith	Creative Producer co-owner, Gibson International allan@gibson.co.nz Ph: 027 454 2102
John McKay	CEO, POW Studios Ltd john@powpost.co.nz Ph: 021 381 183
Mark Westerby	Producer, WestMark Productions. mark@markwesterby.nz Ph: 021 027 01741
Lisa Maule	Producer, Te Rākau Hua o Te Wao Tapu maule.lisa@gmail.com Ph: 021 628 531